



## PowerPlace Gold

*Source Code Edition*

---

Thank you for considering PowerPlace Software for your staffing automation needs. We know your time is valuable so we'll cut right to the chase. After 17 years in the business, we understand the frustration some CIO's and IT managers feel over the loss of control which often comes when trying to fit internal recruitment and sales workflows into a third-party product's toolset. Like the proverbial round peg in a square hole.

Until now, you've had two choices. You either lease an "off-the-shelf" system which meets some of your needs, or you spend years developing your own in-house software. Many are familiar with the leasing option, but often managers are overworked and simply too busy to address their software inadequacies head-on. It is not unusual for years to go by – just getting by – with an incomplete or difficult system. How long have you been settling? If you've attempted the full-scale development option, you can attest to the many obstacles and dangers it is fraught with, including high expenses ... all with little or no guarantee the end-users of the system will appreciate your efforts.

With the introduction of PowerPlace's Gold Source Code edition, you now have a third option! The Source Code edition bridges the gap between the "off-the-shelf" and the "build-it-yourself" solutions. With PowerPlace Gold, you hit the ground running with a proven, professional-grade and user-friendly system. PowerPlace will lay a solid foundation for your recruitment platform, taking advantage of the tens-of-thousands of man-hours and years of product development and evolution working with thousands of users. The PowerPlace platform eliminates the risks of leasing or building an inefficient or unstable system. Using PowerPlace as a springboard, you can now let your programmers loose to extend the product as your internal requirements demand.

If you are looking for a change and can't seem to land on the right solution, maybe it's because none of them offer the flexibility you are really seeking. With a PowerPlace Source Code edition, you remove the dependencies on vendors and take back power and control. If you have received this brochure, than your company is large enough to consider a more sophisticated option and is likely seasoned enough to appreciate the positive implications of controlling your own destiny!

Best regards,

A handwritten signature in black ink that reads "Dan Kenton".

Dan Kenton, President  
PowerPlace Software, Inc.  
(877) 454-9979 ext. 44  
dan@powerplacesoftware.com

## Software Ownership versus Leasing



### TOTAL Front Office:

- Intuitive, superior design
- Streamlined work-flow
- Integrated E-mail
- Integrated Contact Mgmt.
- Integrated Web tools
- Resume Automation

### Candidates/Employees:

- Automated Resume Tools
- Assessment tracking
- Scheduling / Monitoring
- Detailed Profiles / History
- Quality Reporting

### Client/Job Orders:

- Departmental tracking
- Hiring manager tracking
- Relationship tracking
- Quick search / ranking
- Job posting
- Detailed profiles
- Reporting

### Contact Management:

- Activity Tracking
- Interview Tracking
- Daily Planner
- Company Calendar
- MS-Outlook link
- Mail/Email Campaigns
- Sales Staging
- Auto-Dial / Caller ID

### Searching / Data Mining:

- Database searching
- Free-text searching
- Internet searching
- Conceptual searches
- User-centric Hot Lists

### ROI Benefits:

- Reduced learning curve
- Lower start-up costs
- Reduced time-to-placement
- Reduced time-to-hire
- Increased productivity
- Productivity tracking

### Much more!

- Custom Security levels
- User-Definable components
- Custom questionnaires
- Interactive web tools

Why do people lease cars? Usually they get a tax break for business, or perhaps they just like rolling into a new car every couple of years. But why do companies lease software? Usually they don't have a choice. Leasing is really not a good deal for the consumer (cars or software), as you end up spending more over time, especially when calculating in depreciation. While it may be good for the vendor, or comforting to have an option to opt-out after a few years into a contract, most managers won't. Sure, driving away in a shiny new car may get your heart racing, but changing systems will make your heart race in an entirely different – and far less sexy – way. Software change can be tough, partly because of the transition to a new way of doing things, but mostly because it is risky to create a *new* dependency on a *new* vendor.

Our solution is designed to break you out of that vicious, scary cycle once and for all, by empowering your IT department to get your recruiters and salespeople working smoothly, and to keep it that way by giving them the tools to evolve the software internally as needs arise and business evolves.

Now you can *own* your ATS system and lose the dependency!

## **PowerPlace is Professional Grade**

When it comes to your front-office recruitment processes, PowerPlace has you covered. At PowerPlace, we believe in designing software that flows naturally and enhances, rather than impedes, your user's day-to-day work. PowerPlace is loaded with features, without being burdensome. We specialize in building systems which are functional, intuitive *and* improve your bottom line. To us, that is the hallmark of good software.

PowerPlace's complete front-office package includes:

- **Drag & Drop Resume Importing**
- **Document Management**
- **Candidate Management**
- **Client/Prospect Management**
- **Job Order/Requisition Management**
- **Activity Tracking/Calendar (CRM)**
- **Interview Tracking**
- **Submittal or "Send Out" Tracking**
- **Placement Tracking**
- **Database and Free-Text Searching**
- **Website Posting Interface**
- **E-mail & Mail Merge Integration**
- **Much more!**

## Reach a Hire Level

PowerPlace Gold is designed to move you up to an industrial-strength system *and* let you control your own destiny. Designed for the full-service staffing organization, PowerPlace Gold sets you on the right path to a truly unified environment. Powerful and proven in staffing markets world-wide since 1990, PowerPlace will bridge your recruiters, salespeople, account executives and management.

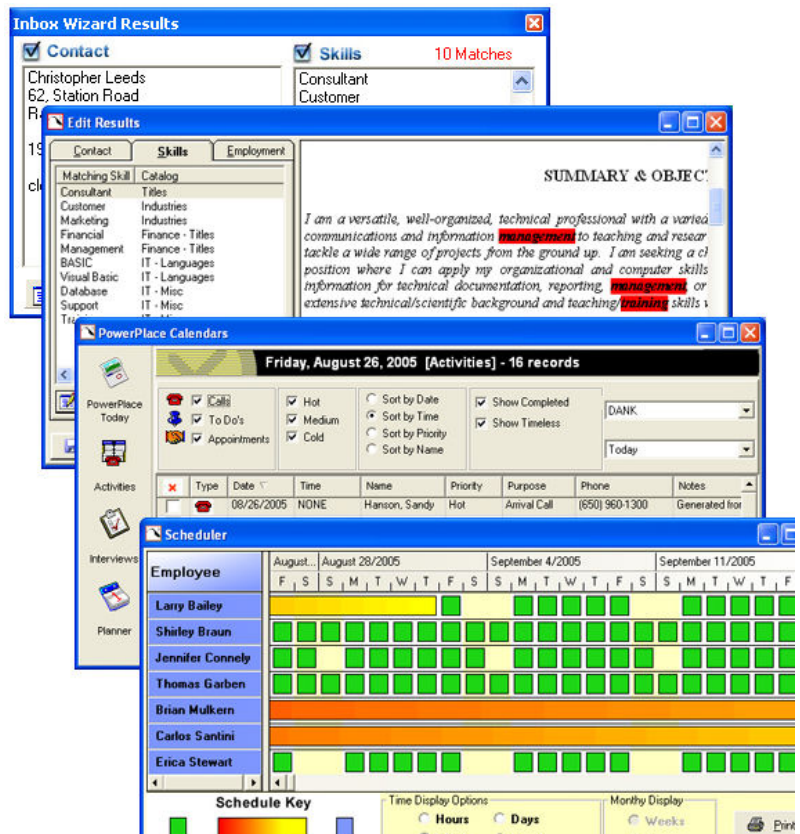
*“Our company could afford any system out there, so I had serious doubts before I previewed PowerPlace. It didn’t take me long, however, to realize that this system did so much more than ours ... and did it so much better. It literally blew our system out of the water!”*

**Senior Business Development Manager  
Global Top 10 Staffing Firm**

PowerPlace was designed to be flexible and easy-to-use, without sacrificing functionality. Successfully deployed in a wide variety of real-world staffing environments, PowerPlace works for direct hire, temp/contract or temp-to-hire firms; contingency, retained, or executive search, within an unlimited number of industries and applications.

PowerPlace is a desktop based, client/server system running on a high-end SQL Server database engine for exceptional performance and security, within a single office or across multiple offices, across wide area networks or Terminal Server or Citrix web clients. PowerPlace will work seamlessly with 20 users, 200 users or 2000 users!

For ease of internal development and expansion, the PowerPlace platform utilizes Visual Basic 6 and supports Microsoft SQL Server 2005. It is built using clear object-oriented design, well commented code, concise database normalization and standard naming conventions. Given the many available after-market add-on components, the software is endlessly extensible.



***Call us for a consultation. We want to help you move up to a truly unified staffing environment.  
If you are ready to realize the considerable benefits of software ownership, give us a call.  
We are happy to discuss your specific needs and schedule a software demonstration.***



# PowerPlace Gold

## *Source Code Edition*

### **2008 Pricing**

---

PowerPlace Gold Source Code Edition is a great alternative to long-term leasing agreements. Attractively priced for a one-time purchase, the system will in most cases pay for itself in just a year or two, with excellent return on investment year over year. Projecting 5 or 10 years out, this could represent millions of dollars of savings to your company.

#### **Current Pricing for 2008**

<b>PowerPlace Gold Source Code Edition</b>	
<i>One-time fee</i>	..... \$ 350,000.00
<b>PowerPlace Gold Enterprise Edition</b>	..... Call for pricing
<b>PowerPlace Gold Consulting &amp; Custom Services</b>	..... \$ 150.00/hour
<b>PowerPlace Gold Migration Services</b>	..... \$ 100.00/hour
<b>PowerPlace Gold Training Services</b>	..... \$ 100.00/hour

*The PowerPlace Gold Source Code Edition comes complete with all source code, documentation and support material, including a complete 150-page color User's Guide, Administrator's Primer, database documentation, component lists, etc. Additional costs are relatively minimal and include Microsoft Visual Studio, Microsoft SQL Server 2000 or greater and licensed versions of PowerPlace's embedded third-party components.*